Design
Project Management
Graphics
Construction

Commitment to Excellence

focal exhibitions
We offer personal attention and complete commitment to a project. From the outset, a dedicated member of our highly trained team will be assigned to manage your project, from receipt of the initial brief through to its successful conclusion.

Years of experience on the world stage ensure we understand the logistics required, not only in transporting components overseas, but also in co-ordinating support services with local suppliers in a foreign country. In cases where shipping costs are prohibitively high, we look to build partnerships with companies who will construct locally under our project management supervision.

A team of internationally experienced craftsmen utilise the latest software and CAD cutting technology, to precision build your exhibition stand to just about any shape or form our designers specify.

Transportation and on-site build are the final, vital stages of our precision process. Once on-site, there will be a dedicated team to build and hand over your structure, ready to impress your stand visitors.
WITH OVER 20 YEARS’ EXPERIENCE, WE HAVE THE CREATIVITY, PRACTICAL KNOW HOW, TECHNICAL ABILITIES AND ORGANISATIONAL SKILLS TO PRODUCE UNFORGETTABLE EXHIBITION STANDS, THAT WILL REALLY BUILD YOUR BRAND.

As full members of Event Supplier and Services Association (ESSA), we look at the world of exhibitions not just as contractors, we are also aware of the issues affecting exhibitors and venues.

This philosophy enables us to create successful exhibitions and events that we are proud to be part of and that we believe make you glad you have chosen Focal.

E S S A
Event Supplier and Services Association

DESIGNS
THAT ATTRACT

Focal Exhibitions over the last twenty years has developed into one of the UK’s leading exhibition and event companies. Designing and building unique, award winning stands and structures for leading brands worldwide.

As a marketing professional, you know that exhibiting provides one of the most powerful and direct forms of communication.

We provide a total turnkey operation. We’ll get to know your business and then decide how to best use space, form, colour and lighting. Our designers will create 3D computer generated designs, CAD floor plans and walk-through animations to communicate an exciting and different brand message.

We’ll make sure that your stand projects your company’s values and attracts your target audience.
Focal Exhibitions has over 16 years experience working successfully with AstraZeneca. This includes project management, design and construction of custom built stands, conference sets and road shows in the UK, Europe, North America and the Far East.

Focal offer full on-site services in manning the stand for the duration of the show and in facilitating the client's requirements, looking after all administration and stand requirements at each event. We also offer pre-marketing activity, communications project management and post event evaluation as required.

ASTRAZENECA

Conference: EAU
Venue: Stockholm
Stand Size: 119m²

Conference: EBCC
Venue: Berlin
Stand Size: 104m²
Conference: EAS Congress
Venue: SECC, Glasgow
Stand Size: 153m²

Conference: EAU
Venue: Milan
Stand Size: 119m²
Since 1999 Focal Exhibitions have designed and constructed the most prestigious stands at the London, Bologna and Frankfurt Book Fairs. Through Focal’s expertise in the exhibition industry, Penguin continue to build their internationally renowned brand.
Conference: The Frankfurt Book Fair
Venue: Frankfurt
Stand Size: 360m²
Over the last 10 years, Focal Exhibitions has built and grown Denby’s presence at various shows, from a small 20m² stand in 1999 to a 84m² double deck stand at the Spring Fair show in 2006. Denby also attend Ambiente: Frankfurt; Maison & Objet: Paris and Home & Gift: UK and continue to grow with Focal.
Conference: Spring Fair
Venue: NEC, Birmingham
Stand Size: 84m²
Focal Exhibitions gained TNT as a client in 1998 and over the following years, we have consistently developed creative stands with maximum impact. On three separate occasions, their stand has won the best exhibition stand award at the FM Expo show at Earls Court, London.
Conference: FM Expo
Venue: Earls Court 2, London
Stand Size: 63m²
SNOPAKE

Conference: Paperworld
Venue: Frankfurt
Stand Size: 64m²
DENPLAN

Conference: BDTA Dental Showcase
Venue: NEC, Birmingham
Stand Size: 80m²

Conference: BDTA Dental Showcase
Venue: ExCel, London
Stand Size: 112m²
BOUTINOT

Conference: London International Wine Fair
Venue: ExCel, London
Stand Size: 112m²

Conference: Prowein
Venue: Dusseldorf
Stand Size: 20m²
Conference: SETT
Venue: SECC, Glasgow
Stand Size: 170m²
Conference: BDTA Dental Showcase
Venue: ExCel, London
Stand Size: 160m²

Conference: BDTA Dental Showcase
Venue: NEC, Birmingham
Stand Size: 96m²
Conference: Passenger Terminal Expo
Venue: ExCel, London
Stand Size: 72m²
Conference: ATEI
Venue: Earls Court, London
Stand Size: 90m²
Conference: Healthcare Computing
Venue: International Conference Centre, Harrogate
Stand Size: 42m²
Conference: IGE
Venue: Earls Court, London
Stand Size: 140m²
DVLA

Conference: The Motor Show
Venue: NEC, Birmingham
Stand Size: 144m²
Conference: Auto Excel
Venue: ExCel, London
Stand Size: 100m²
DAMS INTERNATIONAL

Conference: Orgatech
Venue: Cologne
Stand Size: 144m²
Conference: Focus on Imaging
Venue: NEC, Birmingham
Stand Size: 140m²
Conference: AACC
Venue: Chicago
Stand Size: 260m²
Conference: K Show
Venue: Dusseldorf
Stand Size: 48m²
I wanted to say a BIG THANK YOU for all your help and support with WCLC - we couldn’t have done it without you and your team - Focal Exhibitions was a tremendous asset and as always, professional at all times! Once again it was a pleasure to work with you.

AstraZeneca

It is always a pleasure to deal with you and your colleagues, we have been working together now for a few years and this clearly shows you are literally an extension of JPM as you fully understand our requirements. Our customers and competitors were complimenting us for both the stand layout and design!

JPM

It’s a real pleasure to work with Focal because of their level of service, responsiveness and commitment. They understand our brand and turn well designed concepts into stunning reality.

Denby Pottery

REFERRALS